

2026 - 2027



Sponsorship Proposal



What is AllStar Cheer

You might think AllStar Cheer is college style cheerleading with pom-poms and high kicks but you would be wrong!! AllStar Cheer is a competitive sport that focuses heavily on teamwork, strength, flexibility, coordination, confidence and combines stunting, tumbling, jumps, dance, choreography and performance into one exciting routine. It is the ultimate team sport, where each athlete plays a vital role in the overall team success.



Who is NextGen Studios AllStar Cheer & Dance?

NextGen Studios AllStar Cheer and Dance is the only AllStar Gym in the south west, based in Bunbury WA. We believe AllStar Cheer is so much more than a sport. It's about building confidence, friendships, discipline, resilience, teamwork and lifelong memories while giving every athlete the opportunity to reach their potential.

Our athletes not only learn to work as a team and achieve a high level of fitness, but more importantly, learn how to communicate effectively from a young age and form long-lasting relationships into their adulthood.

Our club has been represented on both State & National stages, since opening in 2024.

OUR VISION :

To inspire the next generation of athletes through AllStar Cheer & Dance, creating confident, resilient and passionate performers who are proud to represent NextGen both on and off the mat.

OUR PROGRAMS :

From athletes taking their very first steps into cheerleading to experienced competitors ready to take the floor, NextGen offers opportunities for athletes of different ages and abilities. Our programs include recreational, competitive and tumble classes which allows athletes to find the pathway that best suits their goals.

Recreational Teams :

Our recreational programs are designed to introduce athletes to the exciting world of AllStar cheerleading in a fun, welcoming and supportive environment.

Athletes learn the foundations of: Tumbling, Stunting, Jumps, Dance & choreography, Performance skills and Cheerleading fundamentals.

It's the perfect place to make friends, build confidence and discover a love for the sport.

OUR COMPETITIVE PROGRAM :

For athletes wanting to take their career further, our competitive teams train 1.5 hours to 9 hours+ weekly throughout the season to perform choreographed routines and compete at cheerleading competitions all over the world. Our athletes are encouraged to challenge themselves, work together and strive for their personal best — while celebrating every achievement along the way.

OUR COMMUNITY :

At the heart of NextGen is our athletes, coaches, families and supporters. We pride ourselves on creating a family-like environment where athletes feel supported, celebrated and encouraged. From their first class to competition day, we want every athlete to feel that they are an important part of the NextGen family.

The Power Of Your 2026 - 2027 Sponsorship

Sponsoring NextGen Studios AllStar Cheer & Dance is an opportunity for your business to support local athletes while gaining valuable exposure across competitions, events and social media throughout the remainder of 2026 and into 2027.

Our athletes are entering an exciting period of growth, with four teams travelling to the Gold Coast Queensland, in late November 2026 to compete at the AASCF (Australian All Star Cheerleading Federation) Nationals. This is a huge milestone for our athletes and a fantastic opportunity to showcase the support of the businesses behind them on a national stage.

But the opportunities don't stop there! One of our teams was hand-selected at a State competition in Perth for the incredible opportunity to travel to Honolulu, Hawaii, in late March 2027 to compete internationally. 🌸✈️

By sponsoring NextGen Studios, your business can benefit from:

- Increased brand exposure through competitions, events and travel
- Promotion across our social media platforms and digital content
- Your business being associated with a growing and ambitious local sporting organisation
- Exposure to athletes, families, supporters and the wider cheerleading community
- The opportunity to support young athletes in achieving national and international goals
- Recognition as a valued supporter of our athletes' journey throughout 2026–2027

Your sponsorship doesn't just support a team — it helps create opportunities, memories and experiences that our athletes will carry with them for years to come.

How To Get Involved

We have 5 Sponsorship options, which vary to accommodate all different types of businesses.

Businesses are welcome to choose which option suits them best.

Below are all the details on our Diamond, Platinum, Gold, Silver & Bronze tiers and how they work.



Diamond Sponsorship

Become apart of the NextGen Family

Banners	2x Sponsored company supply business flyers/cards & NextGen supply banner with company logo for display in the studio
Social Media	5x Facebook & Instagram post featuring company logo and description in the lead up to events reaching 7000–12000 people each time. Website exposure + company logo with clickable link on our website.
Awards	4x Specialty club–voted awards with company name on plaque + social media announcement post
Verbal Acknowledgment	Verbal Acknowledgment at NextGen Events
Merchandise	Company logo displayed on travel uniforms + social media post prior to event
Event Tickets	5x Tickets to 2027 Mid Year Show–Offs
Screens / Advertising	2x Pull up banner display with company logo at NextGen events & in the studio. Company logo displayed in NextGen event programs
	\$12,500+ (plus GST) Up to 2 available

Platinum Sponsorship

Become apart of the NextGen Family

Banners	Sponsored company supply business flyers/cards & NextGen supply banner with company logo for display in the studio
Social Media	4x Facebook & Instagram post featuring company logo and description in the lead up to events reaching 7000–12000 people each time. Website exposure + company logo with clickable link on our website.
Awards	2x Specialty club–voted awards with company name on plaque + social media announcement post
Verbal Acknowledgment	Verbal Acknowledgment at NextGen Events
Merchandise	Company logo displayed on travel uniforms + social media post prior to event
Event Tickets	4x Tickets to 2027 Mid Year Show–Offs
Screens / Advertising	Pull up banner display with company logo at NextGen events & in the studio
	\$5,000 (plus GST) Up to 3 available

Gold Sponsorship

Become a part of the NextGen Family

Banners	2x NextGen supplied banners with company logo displayed in premium positions at studio
Social Media	3x Facebook & Instagram post featuring company logo and description in the lead up to events reaching 3000–5000 people each time.
Awards	Specialty club–voted award with company name on plaque + social media announcement post
Verbal Acknowledgment	Verbal Acknowledgment at NextGen Events
Merchandise	Company logo displayed on travel uniforms
Event Tickets	4x Tickets to 2027 Mid Year Show–Offs
Screens / Advertising	Pull up banner display with company logo at NextGen events & in the studio
	\$2,500 (plus GST) Up to 3 available

Sliver Sponsorship

Become a part of the NextGen Family

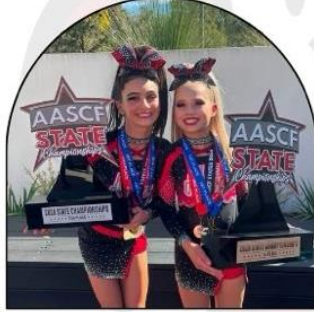
Banners	Sponsored company supply business flyers/cards for display in the studio
Social Media	2x Facebook & Instagram post featuring company logo and description in the lead up to events reaching 1500–3000 people each time.
Awards	Specialty club–voted award with company name on plaque + social media announcement post
Verbal Acknowledgment	Verbal Acknowledgment at NextGen Events
Merchandise	Company logo displayed on travel uniforms
Event Tickets	2x Tickets to 2027 Mid Year Show–Offs
Screens / Advertising	Pull up banner display with company logo at NextGen events & in the studio
	\$1,000 (plus GST) Up to 3 available

Bronze Sponsorship

Become a part of the NextGen Family

Banners	Sponsored company supply business flyers/cards for display in the studio
Social Media	1x Facebook & Instagram post featuring company logo and description in the lead up to events reaching 700–1500 people each time.
Awards	N/A
Verbal Acknowledgment	Verbal Acknowledgment at NextGen Events
Merchandise	Company logo displayed on travel uniforms
Event Tickets	N/A
Screens / Advertising	Pull up banner display with company logo at NextGen Events & in the studio
	\$350 (plus GST) Up to 5 available

WANT TO SUPPORT US IN 2026 – 2027?



**NextGen would love and appreciate your support to
make these travel opportunities possible!!**

To get involved or for further information on how to become a partner and support our clubs travelling dreams please contact our team at NextGen Studios AllStar Cheer & Dance.

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NextGen Director

